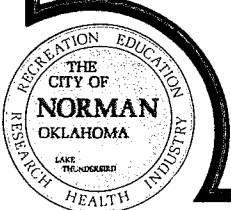


A RESOLUTION OF THE COUNCIL OF THE CITY
OF NORMAN, OKLAHOMA, ACCEPTING THE
PORTER CORRIDOR PLAN.

- § 1. WHEREAS, The City Council of the City of Norman recognizes the need for a Porter Corridor Plan to provide goals, assessments, standards, recommendations and strategies for implementation in an effort to provide for and improve the Porter Corridor Project Area; and
- § 2. WHEREAS, the primary objective of the Porter Corridor Plan is to articulate a Vision for Porter Avenue as follows:
- Make Porter Avenue a Core Destination
 - Make Porter Avenue a source of new economic and social vitality to the City of Norman
 - Make Porter Avenue a gateway to Central Norman
 - Create a unique Porter Corridor environment with distinctive visual appeal, from streetscape to storefronts
 - Offer a balance of commercial, residential, and institutional land uses along Porter Avenue that complement the adjacent neighborhoods
 - Accommodate all forms of transportation along Porter Avenue, with a strong commitment to pedestrian uses and safety
 - Establish the Porter Avenue Corridor as a community connector instead of being a barrier or merely a through-street
- § 3. WHEREAS, in order to address the needs of the Porter Avenue Corridor, the City of Norman has sought input from the citizens of Norman through an eighteen member Porter Avenue Stakeholder Committee, numerous public meetings, over fifty interviews with residential and commercial property owners along the Corridor, a three-day public design charrette, four presentations to the adjacent Porter neighborhoods, and a public Open House; and
- § 4. WHEREAS, the proposed Porter Corridor Plan promotes the goals of the Norman 2025 Land Use and Transportation Plan because it supports revitalization of part of Norman's central business district; it protects adjacent neighborhoods from the encroachment of commercial uses and parking lots; and it promotes mixed use development along the Corridor; and
- § 5. WHEREAS, the Porter Corridor Plan will provide additional guidance in the formulation of the Community Development Block Grant Neighborhood Plans being prepared as supplements to the current Norman Land Use and Transportation Plan and in the preparation of the five-year Consolidated Plan submitted to Department of Housing and Urban Development; and



- § 6. WHEREAS, by virtue of implementing the proposed Porter Corridor Plan, the City of Norman will solidify future visual design of Porter Avenue, that, in turn, will assist in developing an application for federal transportation enhancement grants to beautify and redesign Porter Avenue; and
- § 7. WHEREAS, the area identified by the Porter Corridor Plan has previously been designated as an Enterprise Zone under the Oklahoma Enterprise Zone Act as recognized in Resolution No. R-9900-12; and
- § 8. WHEREAS, the Norman Planning Commission at its September 10, 2009, meeting recommended that City Council adopt a resolution, different in content, but similar in concept of supporting the adoption and implementation of the Porter Avenue Corridor Plan; and
- § 9. WHEREAS, implementation of the Porter Corridor Plan may assist and encourage business development through the benefits offered by the Oklahoma Enterprise Zone Act; and
- § 10. WHEREAS, the City Council, having taken into consideration the work of consulting firm Oschner Hare & Hare and the input of citizens, determines that the Porter Corridor Plan is reasonable.

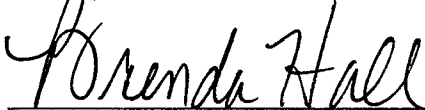
NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF NORMAN, OKLAHOMA:

- § 11. That the City Council accepts the overall vision and goals set out in the Porter Avenue Corridor Plan (Plan) as information valuable for its continued work in developing implementation plans and future policies for the Porter Corridor.
- § 12. That the City Council acknowledges that the goals and vision of the Plan further the City's existing land use goals set out in the 2025 Land Use and Transportation Plan, specifically Goal 3 (Housing and Neighborhoods), Goal 4 (Economic Stability and Enhancement) and Goal 7 (Core Area Stabilization and Enhancement).
- § 13. That accepting the Plan comports with the time constraints for development and adoption of an overlay district, financing options, design guidelines and implementation strategies adopted in R-0910-28, which resolution remains unchanged by this action.

PASSED AND ADOPTED this 22nd day of September, 2009.


Mayor

ATTEST:


City Clerk

